

2026

TUCSON





When you're looking for a leader, all roads lead to Tucson.

Whether you want your adventures on the road motivated by an advanced gas engine, modern hybrid power or a flexible plug-in hybrid, Hyundai Tucson lets you move ahead of the rest in an SUV that's already leading the pack. Take it from the editors of *U.S. News & World Report*, who named both Tucson and Tucson Plug-in Hybrid a 2025 Best Car for the Money while also naming Tucson Hybrid 2025 Best Hybrid SUV!

The 2026 Tucson leads with style, versatility and safety. Its exterior expresses our advanced design language with bold surfaces that have the kinetic energy of a cut gemstone. And dynamic angles that extend the look from front to rear, top to bottom.

Could it get more distinctive? Tucson's dazzling cluster of available premium LED Daytime Running Lights answer in unequivocal fashion. Hidden within the front grille, they sparkle to life when illuminated, projecting an unmistakable signature. There's no blending in when you're in the Hyundai Tucson – and Tucson drivers wouldn't have it any other way.

Step inside, and a spacious interior greets you with clean lines and attractive surfaces. The dash features an uncluttered horizontal design reminiscent of modern architecture. It's topped by a 12.3" touchscreen and loaded with connectivity and convenience technologies – like wireless Apple CarPlay® and Android Auto,™ standard on all models.²

As you drive, Hyundai SmartSense – our suite of advanced safety and driver-assistance technologies – helps protect you from all sides.³ And when fueling, charging or parking, available Hyundai Pay makes life easy. It lets you pay effortlessly using voice recognition or a simple tap on that striking touchscreen,⁴ while available Remote Smart Parking Assist lets you step outside and remotely guide your Tucson into tight spaces.⁵

When you add all of that to EPA-estimated fuel economy of up to 38 combined MPG on Tucson Hybrid Blue SE⁶ and an all-electric range of up to 32 miles on Tucson Plug-in Hybrid,⁷ it's clear Tucson leads from more angles than ever.



TUCSON Limited in Atlantis Blue





TUCSON Hybrid Limited in Gray Leather

The gas-engine Tucson: Unconventionally confident.

Only its power source is conventional. Running on regular unleaded to help save you money, the gas-engine Tucson powers your journeys with fun-to-drive performance that matches its stand-apart style. A spirited Smartstream 2.5L engine puts out enough punch to tow up to 2,750 lbs.⁸ With a smooth 8-speed automatic transmission and smart features like Idle Stop & Go, Tucson also excels at fuel economy that delivers an EPA-estimated 28 combined MPG with front-wheel drive.⁹

The fine-tuned steering and suspension make your ride feel as poised and refined as it is responsive. And with Drive Mode Select, you can tailor Tucson's dynamics to your personal preference: Normal, Sport, Snow (when equipped with AWD) or a new My Drive setting that lets you dial in the performance to your own driving style.

Like to journey off the expected path? Available HTRAC All Wheel Drive helps confidently pull you through challenging road conditions. To fully express that kind of capability, we've engineered Tucson XRT with a Terrain Mode that confidently tackles mud, snow and sand. Outside, we outfitted it with an exclusive dark chrome front grille, black alloy wheels with machine-burnished outer surfaces and beefier body cladding – then topped it with raised roof rails.

Selectable Drive Settings



TUCSON XRT with dark chrome grille and exclusive 18" black alloy wheels



TUCSON XRT with HTRAC All Wheel Drive



TUCSON Limited in Atlantis Blue

Tucson Hybrid and Plug-in Hybrid: Gas convenience. Electrified intelligence.

You value a cleaner, greener world – yet you also appreciate real-world practicality. Hyundai Tucson's hybrid models pair a gas engine with electrified efficiency to give you best-of-both-worlds flexibility. Which means you can simply gas up and go while going farther on every single tank.

Tucson Hybrid is driven by a turbocharged 1.6L engine and 47.7 kW electric motor that combine for 231 net horsepower. You'll feel the excitement with every press of the accelerator – and appreciate the efficiency every time you pass by a gas station. In fact, Tucson Hybrid Blue SE delivers up to an EPA-estimated 38 combined MPG.⁶

Tucson Plug-in Hybrid uses a 7.2 kW onboard charger to let you recharge its robust 13.8 kWh battery pack in as little as two hours¹⁰ for an all-electric range of up to 32 miles.⁷ For optimal range and power, its turbocharged 1.6L engine works in concert with the 72 kW electric motor to generate up to 268 net horsepower and an EPA-estimated combined 77 MPGe.⁷

Tucson's hybrid models aren't just smartly powered – they also deploy their power in highly intelligent ways. The available Green Zone Drive Mode can recognize when you're driving in a restricted emissions zone based on navigation and driving history, then automatically prioritize battery-powered driving. When you're driving with an infant on board, selecting Baby Mode will soften acceleration to help keep the ride smooth and peaceful.

Standard HTRAC All Wheel Drive is enhanced with e-Handling technology that takes advantage of the electric motors' impressive torque to provide improved traction, stability and confidence while cornering. Towing capacity is up to 2,000 pounds.¹¹ And battery packaging is compact for ample cargo room to pack even more into your weekend adventures.



TUCSON Plug-in Hybrid with 7.2 kW onboard charger for Level 2 AC fast charging



Steering wheel regenerative braking paddles



TUCSON Hybrid e-Dynamic Drive



TUCSON Hybrid with standard HTRAC All Wheel Drive



TUCSON Plug-in Hybrid Limited in Shimmering Silver

Open the door to modern magic.

The simple act of opening your Hyundai Tucson feels like a special moment thanks to design and technology that think ahead for you. As you approach, your Tucson recognizes the signature of your Proximity Key and lets you enter with the key still in your pocket or purse.

Arms full of groceries? Stand behind your Tucson – within a few seconds, it recognizes your Proximity Key and automatically opens the available hands-free smart liftgate.¹² We've also thought ahead to give you more ways to load its spacious cargo area with an available dual-level cargo floor that adjusts to create more space for taller items. Have cargo that's large or long? Remote-release folding 2nd-row seats provide easy access to its full cargo hauling capacity.

Now that your gear is loaded, slip into the driver's seat. You'll find an interior that is modern design at its best, defined by sleek lines and striking details. The feeling is remarkably open and relaxing, especially when you fill it with available premium features like heated and ventilated front seats, heated 2nd-row seats and a wireless phone charger.

The open feeling enjoyed by those seated up front? It's extended to the rear passengers as well: Tucson and Tucson Hybrid feature class-leading legroom in the 2nd row.¹³

The Limited trim opens things up even more with a panoramic sunroof overhead. Leather-trimmed seats and a heated leather-wrapped steering wheel top it off for those who want the most premium Tucson ever.



TUCSON / TUCSON Hybrid best-in-class 2nd-row legroom



Digital Key 2 Premium



Hands-free power smart trunk with auto-open



Panoramic sunroof with one-touch open



TUCSON Limited in Gray Leather

Heighten your sense of safety. With Hyundai SmartSense.

Every 2026 Tucson is engineered with Hyundai SmartSense, a remarkable suite of advanced safety and driver assistance technologies.³ To help avoid accidents in the first place, SmartSense is flush with innovations designed to alert you to potential hazards – including standard features like an intuitive Driver Attention Warning¹⁴ that monitors for inattentive driving patterns and can alert you to take a break.

As you drive, you'll appreciate the array of cameras onboard that enable the available Blind-Spot View Monitor and Surround View Monitor to provide a full 360-degree sense of what's happening around your vehicle.¹⁵ So whenever you and your Tucson make your next move, you'll enjoy the peace of mind that comes from SmartSense technologies helping to safeguard your journey.

Hyundai SmartSense Technologies

Safe Exit Warning | Advanced Rear Occupant Alert **6**

Blind-Spot Collision Warning **2**

4 Lane Following Assist

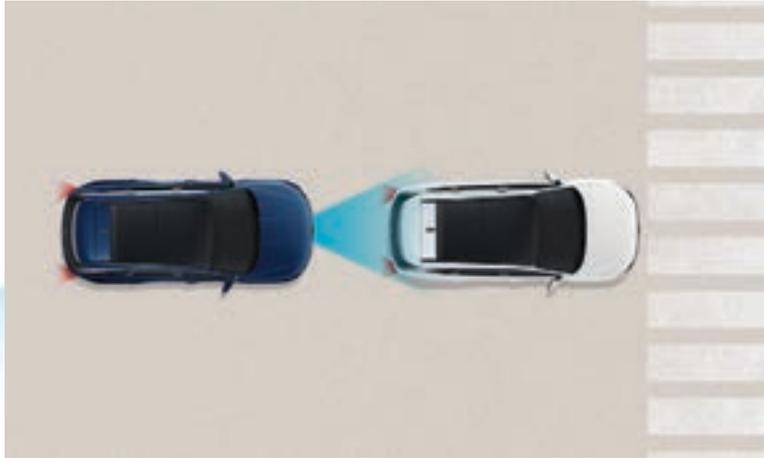
Rear Cross-Traffic Collision-Avoidance Assist **3**

1 Forward Collision-Avoidance Assist

5 Highway Driving Assist



Overall 5-Star Safety Rating
2025 Hyundai TUCSON & TUCSON Hybrid¹⁶



1. Forward Collision-Avoidance Assist

When the front-facing camera and radar detect a vehicle, pedestrian or cyclist in your path, or an oncoming car when turning left in an intersection, your Hyundai warns you of a potential collision. If necessary, the system may automatically apply emergency braking to help avoid a collision.¹⁷



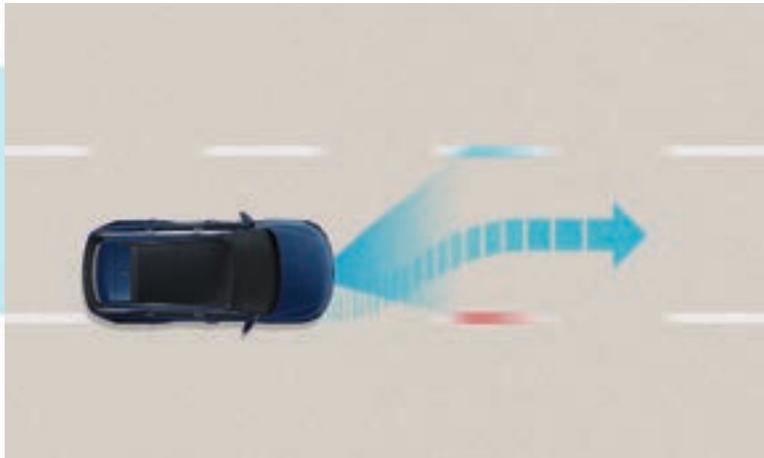
2. Blind-Spot Collision Warning

If your Tucson detects a vehicle in your blind spot while the turn signal is on, it issues an alert before you change lanes to help avoid a collision. It also monitors for vehicles approaching from behind to help prevent collisions when you are exiting a parallel parking spot.¹⁸



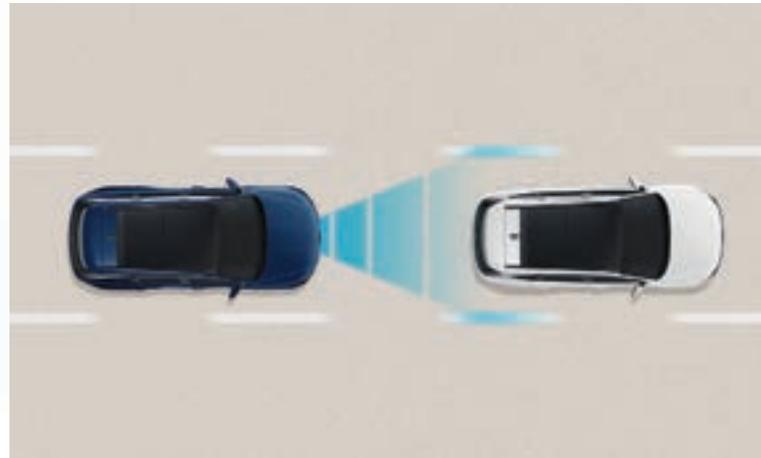
3. Rear Cross-Traffic Collision-Avoidance Assist

Backing out of a parking space and wondering whether there is cross traffic coming your way? This feature can warn you of another vehicle approaching from the side. If necessary, your Hyundai may automatically apply braking to help prevent a collision.¹⁹



4. Lane Following Assist

Using your Tucson's front-facing camera to detect lane markers on the road, this feature assists the driver's steering to help keep you centered in your lane. It even helps determine a virtual path based on the movements of the preceding vehicle, utilizing this additional reference point to keep your Tucson tracking smoothly in your lane.²⁰



5. Highway Driving Assist

Acting as your copilot on highways, this available feature can help keep your Tucson centered in your lane while also maintaining a set speed and distance from the vehicle in front. It uses navigation map data to automatically adjust for changing speed limits and can reduce your speed when it detects you're approaching a curve in the road.²¹



6. Safe Exit Warning | Advanced Rear Occupant Alert

After you park, Safe Exit Warning issues an alert when a vehicle is detected to be approaching from behind, letting the driver know it may not be safe for passengers to open the street-side door.²² The available Advanced Rear Occupant Alert feature can help remind the driver to check the 2nd-row seats for kids or pets after turning off the engine.²³

Get comfortable on the cutting edge.

Forward-thinking innovation in the Hyundai Tucson makes you feel like you've gotten to the future faster. That advancement is on full display the moment you look inside the cabin. Atop the dash is a large 12.3" touchscreen infotainment display where you interface with technologies like wireless Apple CarPlay® and Android Auto,™ standard on all models.² When paired with the available 12.3" digital instrument cluster, these screens combine into a single, nearly seamless panoramic display from the driver's side to the center of the dash.

Want to view your vital driving data in even more forward-looking ways? The available full color Head-up Display can project information like speed, cruise control settings – even navigation inputs for your next turn – onto the windshield in fighter-jet fashion, so your eyes stay focused on the road ahead.

Now relax and enjoy Tucson's available Bose® premium audio system that fills the cabin with rich sound. To ensure the music never stops, 27W USB-C ports front and rear help keep everyone's devices charged. Every Tucson Limited also boasts a wireless charging pad to keep you – and your device – energized with ease.²⁴

Tucson's magic doesn't stop upon your arrival. Available Hyundai Pay lets you pay for fueling, charging or parking using your voice or the touchscreen, while Remote Smart Parking Assist on Tucson Limited takes the squeeze out of tight parking spaces. Just hold down a button on your key fob while standing outside of the vehicle, and you can remotely roll your Tucson forward into a tight spot. Hold another button, and you can guide your Tucson safely back out.⁵



Remote Smart Parking Assist

BOSE
Better sound through research.

HD Radio™
Technology

Android Auto™
Apple CarPlay®

SiriusXM®
Satellite Radio

Dynamic Voice
Recognition



Blind-Spot View Monitor



Surround View Monitor



Dual automatic climate control

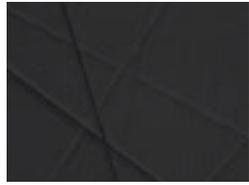


Wireless phone charger



TUCSON Limited in Gray Leather

Interior Colors



Black Cloth
SE / Hybrid Blue SE



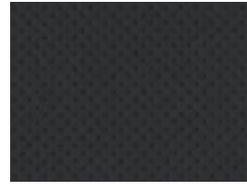
Gray Cloth
SE / Hybrid Blue SE



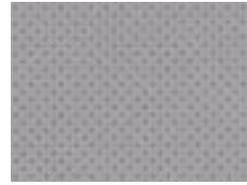
Black Cloth
SEL / Hybrid SEL
Plug-in Hybrid SEL



Gray Cloth
SEL / Hybrid SEL
Plug-in Hybrid SEL



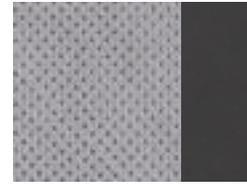
Black H-Tex®
SEL Premium / XRT
Hybrid SEL Convenience



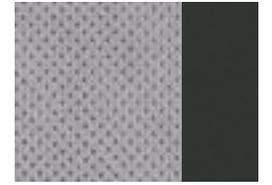
Gray H-Tex®
SEL Premium
Hybrid SEL Convenience



Black Leather |
Black Trim
Limited / Hybrid Limited
Plug-in Hybrid Limited



Gray Leather |
Gray Trim
Limited / Hybrid Limited
Plug-in Hybrid Limited



Gray Leather |
Gray + Green Trim
Limited / Hybrid Limited
Plug-in Hybrid Limited

Exterior Colors



Serenity White /
Creamy White



Shimmering
Silver



Ecotronic
Gray



Ultimate
Red



Phantom Black /
Ash Black



Hampton
Gray
Available exclusively on
non-hybrid TUCSON



Rockwood
Green
Available exclusively on
non-hybrid TUCSON



Atlantis
Blue
Available exclusively on
non-hybrid TUCSON



Ecotronic Gray
Matte
Available on non-hybrid
TUCSON Limited only



Amazon
Gray
Available exclusively on
Hybrid / Plug-in Hybrid



Deep
Sea
Available exclusively on
Hybrid / Plug-in Hybrid



Cashmere
Bronze
Available exclusively on
Hybrid / Plug-in Hybrid

Wheels

17" Alloy Wheel
SE



17" Alloy Wheel
Hybrid Blue SE



18" Alloy Wheel
SEL / SEL Premium
Hybrid SEL /
SEL Convenience
Plug-in Hybrid SEL



18" Alloy Wheel
XRT



19" Alloy Wheel
Limited /
Hybrid Limited /
Plug-in Hybrid Limited



TUCSON

Power & Handling	SE	SEL	SEL P	XRT	Limited
187 hp / 178 lb-ft Smartstream 2.5L GDI/MPI 4-cylinder engine	●	●	●	●	●
Idle Stop & Go	●	●	●	●	●
8-speed automatic transmission with SHIFTRONIC®	●	●	●	●	●
Column-mounted Shift-by-Wire gear selector with paddle shifters	–	–	–	–	●
Drive Mode Select and Downhill Brake Control	●	●	●	●	●
Terrain Mode	–	–	–	●	–
HTRAC All Wheel Drive	○	○	○	○	○
Electronic Parking Brake with Automatic Vehicle Hold	●	●	●	●	●
2,750-lb towing capacity and trailer pre-wiring	●	●	●	●	●
Exterior Features	SE	SEL	SEL P	XRT	Limited
Automatic headlights with High Beam Assist	●	●	●	●	●
LED Daytime Running Lights	●	●	●	●	●
Low- and high-beam LED headlights: reflector type projector type	● –	● –	● –	● –	– ●
LED taillights	–	–	●	●	●
Premium half-mirror LED Daytime Running Lights	–	–	–	●	●
XRT-unique front and rear fascias	–	–	–	●	–
Dark chrome accent front grille and black Hyundai logo	–	–	–	●	●
Bodycolor exterior door handles and side mirrors	●	●	●	–	●
Bodycolor exterior door handles and black side mirrors	–	–	–	●	–
Side mirrors with LED turn signal indicators	–	–	●	●	●
Acoustic-laminated windshield and solar front glass	●	●	●	●	●
Acoustic-laminated front side windows	–	–	–	–	●
Gloss black side window surround	–	–	–	●	–
Roof side rails and heated side mirrors	–	●	●	●	●
Power tilt-and-slide sunroof	–	–	●	–	–
Panoramic sunroof	–	–	–	–	●
Height-adjustable hands-free smart liftgate with auto-open	–	●	●	●	●
Rear privacy glass	–	●	●	●	●
Interior & Convenience Features	SE	SEL	SEL P	XRT	Limited
Proximity Key with push button start	●	●	●	●	●
12.3" digital instrument cluster	–	–	●	–	●
Full color Head-up Display	–	–	–	–	●
Tilt-and-telescopic steering wheel with audio, phone and cruise controls	●	●	●	●	●
8-way power driver seat plus power lumbar support	–	●	●	●	●
8-way power front passenger seat	–	–	–	–	●
Leather-wrapped steering wheel and ambient LED interior lighting	–	–	●	●	●
Reclining 60/40 split-folding 2nd-row seats with center armrest	●	●	●	●	●

Interior & Convenience Features	SE	SEL	SEL P	XRT	Limited
Leather-trimmed seats and ventilated front seats	–	–	–	–	●
H-Tex®-trimmed seating surfaces	–	–	●	●	–
Heated front seats	–	●	●	●	●
Heated 2nd-row seats and heated steering wheel	–	–	–	–	●
Integrated Memory System for driver's seat and side mirrors	–	–	–	–	●
Dual automatic temperature control and auto-defogging windshield	–	●	●	●	●
Floor console-mounted 2nd-row air conditioning vents	–	●	●	●	●
Smart Cruise Control with Stop & Go	●	●	●	●	●
Intelligent Speed Limit Assist	●	●	●	●	●
Auto-dimming rearview mirror with HomeLink®	– –	– –	● –	– –	● ●
Remote Smart Parking Assist	–	–	–	–	●
Rearview camera	●	●	●	●	●
Advanced Safety Features	SE	SEL	SEL P	XRT	Limited
Forward Collision-Avoidance Assist with Pedestrian/Cyclist Detection and Junction Turning Detection	●	●	●	●	●
Lane Keeping Assist and Lane Following Assist	●	●	●	●	●
Driver Attention Warning and Rear Occupant Alert	●	●	●	●	●
Blind-Spot Collision Warning	●	●	●	●	●
Rear Cross-Traffic Collision-Avoidance Assist	●	●	●	●	●
Safe Exit Warning	●	●	●	●	●
Parking Distance Warning – Reverse/Forward/Side	–	–	–	–	●
Parking Collision-Avoidance Assist – Reverse	–	–	–	–	●
Highway Driving Assist	–	–	●	–	●
Navigation-based Smart Cruise Control with Curve Control	–	–	●	–	●
Blind-Spot View Monitor and Surround View Monitor	–	–	–	–	●
Forward Attention Warning	–	–	●	–	●
Audio & Connected Car Technology	SE	SEL	SEL P	XRT	Limited
12.3" color touchscreen display with AM/FM/HD Radio™	●	●	–	●	–
12.3" navigation system and Dynamic Voice Recognition	–	–	●	–	●
SiriusXM® Satellite Radio	●	●	●	●	●
Wireless Android Auto™ and Apple CarPlay®	●	●	●	●	●
Bose® premium audio with 8 speakers	–	–	–	–	●
Wireless phone charger	–	–	●	–	●
Over-the-Air vehicle software updates	●	●	●	●	●
Digital Key 2 Premium	–	–	●	–	●
Bluelink+ Connected Car System	●	●	●	●	●
USB ports: Front (1 data/charge + 1 charge), 2nd row (2 charge)	●	●	●	●	●

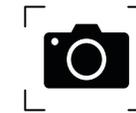
● Standard ○ Optional – Not Available SEL P = SEL Premium Trim



Hope comes standard on every Hyundai.

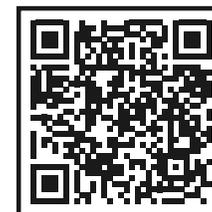
Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 27 years, Hyundai Hope On Wheels has donated \$277 million to pediatric cancer research. Hope is our greatest feature. And it comes standard on every Hyundai.

For more information, please visit HyundaiHopeOnWheels.org.

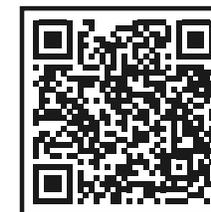


Learn more online.

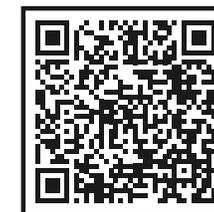
Visit HyundaiUSA.com to build and price your TUCSON, compare competitors, search dealer inventory and more. Just scan the QR code with your smartphone and go.



TUCSON



TUCSON Hybrid



TUCSON
Plug-in Hybrid